



CONNECT

Edition-2 (October 2024 - December 2024)

Quarterly update on PDS's global initiatives, achievements, and sustainability journey. Stay tuned for insights, stories, and milestones we've accomplished.



Weaving Threads of Trust

A journey that was started by Pallak Seth, Executive Vice Chairman, PDS, 25 years ago as a small, yet ambitious idea, has grown into a global platform built on resilience, trust, and shared dreams. The journey of PDS has been one of constant evolution- navigating challenges, embracing innovation, and staying rooted in a people-first approach.

"Weaving Threads of Trust" embodies PDS's global reach, strategic vision, innovation, and commitment to CSR and sustainability, enabling it to drive responsible business growth and set new industry standards. This philosophy has been at the heart of our journey, allowing us to create a lasting impact across industries and geographies.

We proudly call ourselves a 25-year-old start-up, a unique blend of the agility of a new venture and the wisdom of an established enterprise. With an entrepreneurial mindset guiding our business leaders, we've woven together diverse verticals, talented teams, and enduring partnerships to create a global legacy.

As PDS completed 25 years of weaving trust and innovation, it reflects the milestones we've achieved and also the threads of trust and collaboration that bind us together.

It's a symbol of our commitment to empowering dreams, driving innovation, and building a sustainable future. Together, these threads have come together to form something greater- a legacy of trust and excellence.

Here's to the next chapter of this remarkable journey!



News at PDS

PDS's Global Impact Recognized in Business of Fashion

Pallak Seth, Executive Vice Chairman, was featured in The Business of Fashion, highlighting PDS's journey in transforming the global fashion supply chain.



Read More: [The-Indian-Entrepreneur-Disrupting-the-Global-Sourcing-Industry_-_BoF.pdf](#)

PDS Ventures named as Nominator for H&M Foundation's Global Change Award (GCA)



PDS supports innovations addressing high-emission areas and sustainable fashion practices, reinforcing its commitment to responsible business growth.

Sanjay Jain shares his insights at Dun & Bradstreet Summit



Group CEO Sanjay Jain shared insights on sustainability, digital transformation, and growth, emphasizing leadership in the evolving business landscape, along with key dignitaries from Blue Dart, The Indian Hotels Company Limited, Quesr Corp Limited and JLL India.

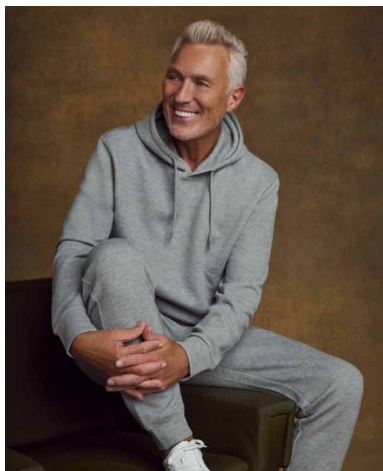


PDS & Draper James Expand Global Reach



A new partnership brings Draper James' signature Southern style to a wider global audience through PDS's extensive sourcing and distribution network.

Read More: [Draper-James_PDS-announcement.pdf](#)



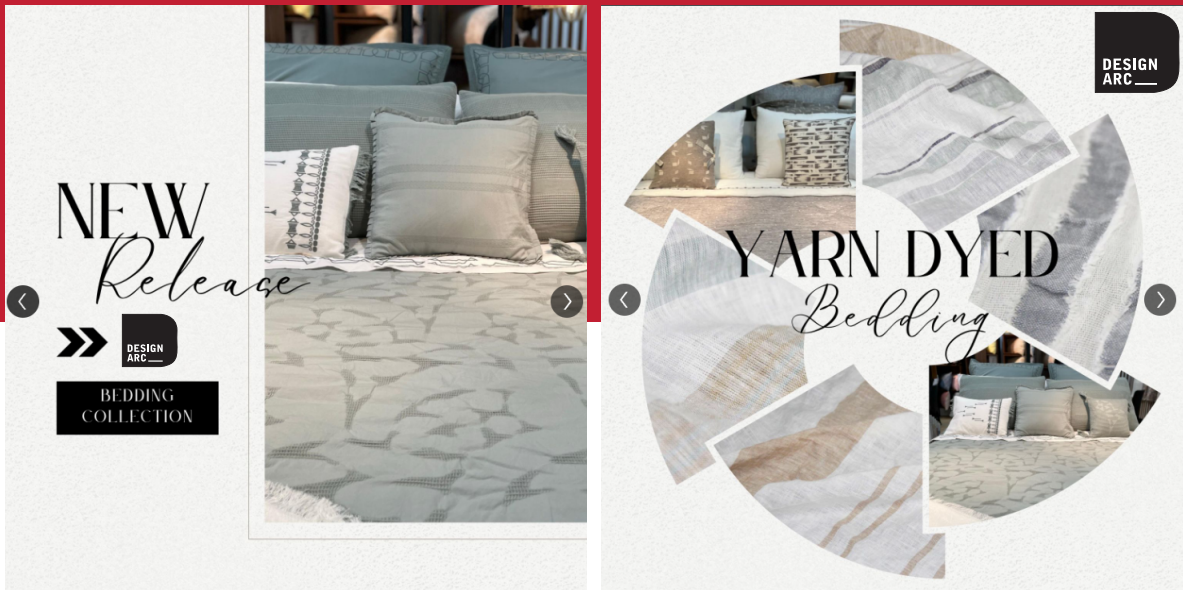
 **Poeticgem**

**Union Works x
Martin Kemp:
Cozy Autumn Collection**

In partnership with Tu Clothing, the latest drop blends warmth and style, perfect for embracing chilly days and festive outings.



Design Arc's New Bedding Collection Inspired by Nature



Crafted with yarn-dyed self-on-self structures, the collection is soft, lightweight, and ideal for layering across all seasons.



NORLANKA

Norlanka Welcomes British High Commissioner

Andrew Patrick's visit reaffirmed Norlanka's role in UK apparel exports and its commitment to strengthening industry partnerships.

PDS at the 17th Istanbul Apparel Conference

Industry leaders discussed sustainability, AI in fashion, and Türkiye's role in high-quality textiles, fostering innovation and business growth.



PDS Group Enhances Global Presence Through Key Leadership Visits



Pallak Seth, Executive Vice Chairman, and Sanjay Jain, Group CEO, accompanied by Golam Moinuddin, Executive Director of PDS Fashion USA, visited the office to engage with employees and discuss strategic initiatives. The visit reinforced the company's commitment to excellence and future advancements in the fashion industry.



Our Group CEO, Sanjay Jain, along with the CEO of Spring Near East, Safak K., and Leyla Yilmam, General Manager of SNE Moda visited the sampling room and supported the team's commitment establishing partner's trust and expanding PDS's global presence.



PDS Tower situated in Gurgaon serves as the nucleus of our global operations. Functioning both as a Global Design Hub and a Global Procurement Hub.



Awards & Accolades

Yellow Octopus Circular Solutions and Upcycle Labs, a part of PDS, won Circular Solutions Award for Best Store Design at the prestigious Drapers Awards! This award recognizes their innovative and sustainable design for the Paris Olympics Lululemon Pop-Up.



Great Place to Work

Norlanka was recognized as a **"Great Place to Work"** for the second consecutive year, celebrating its people-first culture and sustainable workplace.



Building the Community



Shared Happiness during Diwali

Diwali at Soham for Kids was filled with love and laughter! We shared the light of joy with the children, strengthening our sense of community.

Empowering Future Leaders

Norlanka hosted a scholarship seminar in Trincomalee, supporting over 90 students from three schools. By providing essential tools and guidance, we're shaping a brighter future beyond corporate responsibility.



Building a Children's Hostel with the aim to foster care

Techno Design GmbH has donated to help and hope Stiftung for an inclusive hostel at Gut Königsmühle. This sustainable space will house 100 children, fostering education and care. The goal is to reach €5 million by 2026.





Honouring Victory: A Celebration of Freedom

Soham for All School of HOPE celebrated Victory Day in Bangladesh with enthusiasm. The event fostered a deep appreciation for the nation's hard-won independence.



International Day of the Girl Child: Awareness & Empowerment

Soham for All School of HOPE celebrated International Day of the Girl Child with the theme "Girls' Vision for the Future" in Bangladesh. The event emphasized the need to invest in girls for a brighter, more equitable future.



ESG at PDS

PDS Marks Sustainability Day with a Vision for the Future



Paul Wright, Director of ESG, emphasized PDS's commitment to integrating sustainability into industry practices, shifting from a linear to a circular economy. The day served as a powerful reminder to embrace sustainability in both business and daily life.

Watch the video: <https://www.linkedin.com/feed/update/urn:li:activity:7255790252693356544>

For any query or feedback please write to
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