

PDSL/SE/2022-23/140 June 8, 2022

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G,

Bandra Kurla Complex, Bandra (E), Mumbai -400 051

Scrip Symbol: PDSL

Corporate Relationship Department **BSE Limited**

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai- 400001

Scrip Code: 538730

Re: ISIN - INE111Q01013

Sub: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 for Investor's Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Investor's Presentation of PDS Limited.

We request you to kindly take the above information on record for the purpose of dissemination to the shareholders.

Thanking you,

Yours faithfully, for PDS Limited

(Erstwhile PDS Multinational Fashions Limited)

Abhishekh Kanoi

Head of Legal & Company Secretary

ICSI Membership No.: F-9530

Encl.: As above



Company Presentation

June 2022

Strictly Private & Confidential

Safe Harbour



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PDS – At A Glance



Business & Financial Performance Overview



PDS Platform Strengths & Capabilities



Stock Price Performance



Key Takeaways for FY22



Way Forward



Gearing for a \$2.5bn enterprise over the next 4-5 years



Annexure

PDS Limited

At a Glance



\$ \$1,185 mn

,,,,

\$45 mn

(₹339cr)

EBIT

\$39 mn

(₹293cr) PAT

01

38% | 31% ROCE | ROE

Topline

.

\$0.32

Dividend Declared*

1:5

Stock Split Announced*



-ve \$5 mn

(-ve ₹41cr) Net Debt



+22Countries



+50
Offices



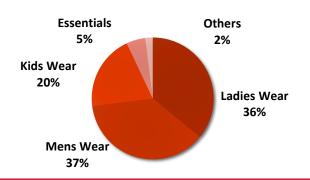
3,300+

Employees

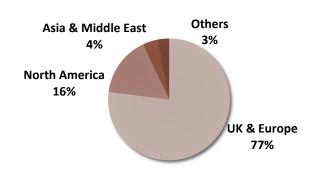
5,800+

Associates & Factory staff

Category Wise# (% Share)



Geography Wise # (% Share)



Robust Business Model

Asset Light Model

-ve Net Debt Balance Sheet

No Single Customer Dependency

Insignificant Currency Risk

Low Payment Risk

Whom do we cater to?

A Well Diversified Base Of Marquee Customers



Catering to both offline & online channels







Calvin Klein







JCPenney









MANGO ZABA



















PRIMARK[®]











BESTSELLER°

TOPMAN



On an average basis, each of the top 10 customers contributes <7% of the topline



Global Reach and Scale of the Platform



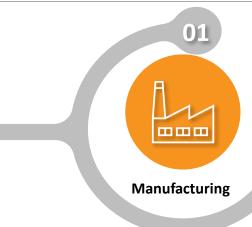




Right Product in the Right Country in the Right Factory

Who are we?











- Owned Manufacturing **Facilities**
- Dedicated capacities with a Long term commitment
- Facilitates with LEED Gold Certification and HIGG **Index Membership**
- 550+ Fully Compliant partnered factories
- 150+ Dedicated designers
- In-house product development expertise
- Leveraging Market and Global Trade intelligence for speed

- Managing entire sourcing needs of the Retailers
- · Partnership model with full transparency and strong controls
- Setting up exclusive team and infrastructure for customers as Extension of Brand/Retailer
- In House developed Propriety Brands ~Library of 20 IPs registered
- · Collab brands with Retailers – Conceptualise and curate
- Influencer led Brands
- Licensed Brands
- Acquired Brands



Vendor Financing and Flexible payment Terms*



Strong Raw Material Procurement



PDS Ventures, feeding innovation & **Newness**



ESG Compliant Capacity



01 World Class Manufacturing Facilities





Progress Apparel, Bangladesh

World Class Manufacturing facility with Accord Compliant (95%)



Green Smart Shirts, Bangladesh

Formal & Casual shirts / blouses for ladies



Nor Lanka, Sri Lanka

Specializes in Knits, Kids wear – Body suits and sleep suits

LEED Gold Certificate "Best in Class" facilities

Strengths

Strategic Locations Responsible operations

Speciality focused manufacturing

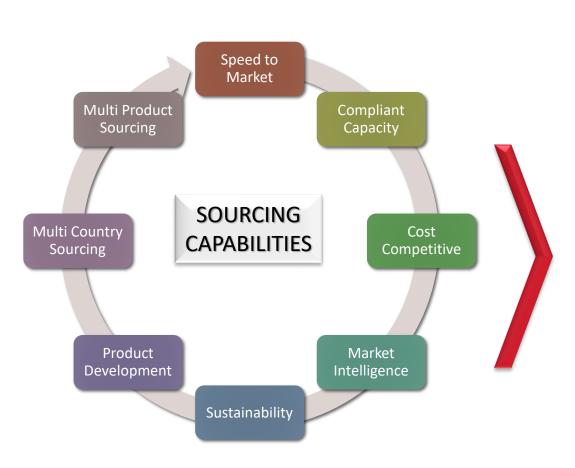
Risk management

Our Accreditations



02 Design-Led Sourcing





Strengthened by a global design-led ecosystem:









New York | Milwaukee USA

London England

Paris France

Berlin Germany

Istanbul Turkey









Hong Kong

Brussels Belgium

Shanghai, China

India

Trend Forecasting

(Runway, Retail, Social Media & Digital)

Design Direction

(Key Items, Grow/Slow, Category Shifts)

Graphic, Textile Design, Fabric R&D

(25+Teams)

Circular 3D Design

(CLO Design, Virtual Showroom)

Sourcing as a Service Model

03 Long term strategic collaborations – a testament to our capabilities



Geography













Marquee Associations











Large UK Supermarket

Territories

Exclusive: Bangladesh Non-Exclusive: India | Pakistan | Egypt

Exclusive: India | Sri Lanka Non Exclusive: Turkey Exclusive: Turkey

Non Exclusive: Global

Exclusive:
Bangladesh |
India

04 In House Brands









next **brands**



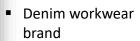


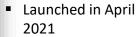
Sainsbury's



- Lounge and comfort wear brand
- Launched in April 2022
- In collaboration with Next, Tk Maxx, Zalando & Primark







 In collaboration with Sainsburys

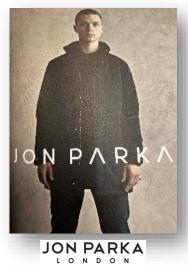


 Sustainable Everyday work wear brand

Launched in April 2022

 Available through Next & TkMaxx





- Smart Casuals brand
- Launched in April 2022



- Sustainable casual/loungewear brand
- Launched in April 2022
- In collaboration with Next & TkMaxx





In collaboration with Tesco

04 Influencer & Acquired Brands





George.



next **brands**

KOHĽS

TESCO

Sainsbury's



FW BRIDGE

- Smart/Casualwear brand
- Launched in May 2022
- Exclusive to Tesco & Next





- Kids clothing brand
- Launched in April 2021
- Exclusive to ASDA George



- Sustainable premium menswear brand
- Launched in November 2020
- Exclusive to ASDA George



Launched in 2016

brand

'Shop in Shop' at Pepco EU



- Kidswear brand
- Launched in 2019
- Collaborating with Pepco EU and Best + Less



Acquired Brands

Licensed Brands











FOREVER 21







04 200+ Licensed Characters



Film & TV









Cars & Motor











Rock & Roll











Food & Drink











Lifestyle & Gaming

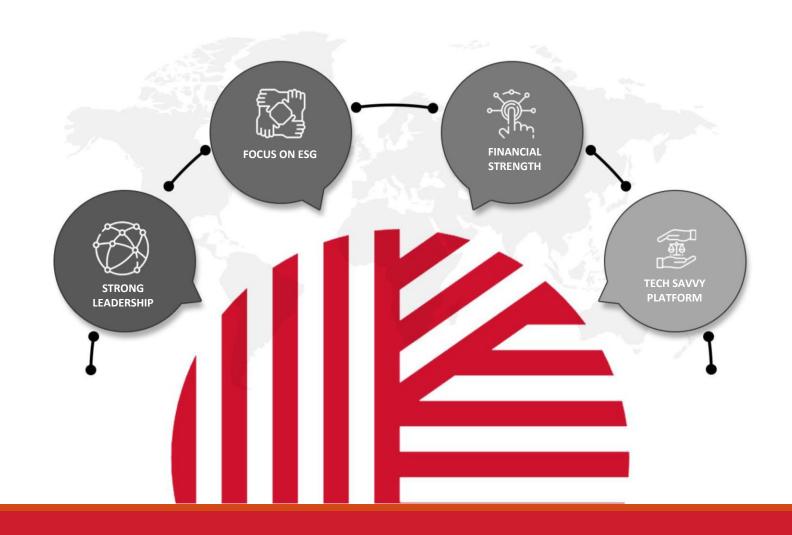










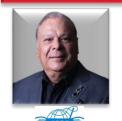


PDS Platform Strengths & Capabilities

Diverse and global expertise leading the platform



LEADERSHIP & BOARD OF DIRECTORS



Mr. Deepak Seth
Group Chairman



HARVARD BUSINESS SCHOOL

Mr. Pallak Seth

Vice Chairman



Crompton Greaves

Mr. Sanjay Jain
Group CEO



Mrs. Payel Seth
Non-Executive and
Non-Independent Director



Ms. Yael Gairola
Independent Director



Mr. Parth Gandhi Non-Executive and Non-Independent Director



Mr. Mungo Park
Independent Director



Mr. Robert Sinclair
Independent Director



Mr. Nishant Parikh
Independent Director

LEADERSHIP TEAM





Ashish Gupta Group CFO



Saurabh Saxena
Group CIO



Reenah Joseph
Head of Corporate Finance,
M&A and Investor Relations



Abhishekh Kanoi Head of Legal & Company Secretary



ThermoFisher
SCIENTIFIC
Raamann Ahuja
Group CHRO



Sadik Sunasara Head- Strategic Initiatives & Special Projects

future group GAR

ADVISORY BOARD



Mr. Tarun Khanna *PDS Advisory Board*





Mrs. Faiza Seth
PDS Advisory Board



ON SUBSIDIARY BOARD



Mr. Sunil Srivastav
Director, Techno Design HK
Limited

Focus on Ethics, Compliance, and Sustainability



ETHICS AND COMPLIANCE

Industry Experts leading +50 member team to maintain Social, Technical and Ethical Compliance standards across factories









Mr. David Goodwin

Mr. Jack Ostrowski

Ms. Julia Rowlands

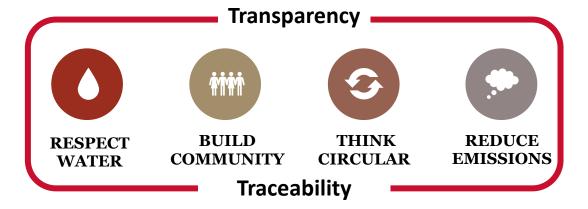
Mr. Rajeev Sharma

- Team reports directly to PDS board, independent of Businesses
- Non-negotiable Policies for Factories
 - Supplier Code on Conduct
 - Zero Tolerance Policy
- <u>Risk Management</u> Financial Vendor Evaluation is done for all factories
 - Wages
 - Payment Delays
 - Delivery Performance
 - Volume of Air freights

SUSTAINABILITY GOALS



Promoting Sustainable Materials, low impact manufacturing and investing in a sharing circular Economy



Together we're building a transparent, compliant & sustainable supply chain

Financial Strength of the Platform

Key Building Blocks for PDS's Global Platform



Major contributor for PDS's stability

- Topline CAGR of 12% over the last 5 years and PAT CAGR of 90%
- Focus on financial discipline
- Trade Finance Limits of \$370 Mn with strong leverage ratios due to –ve Net Debt
- Working with Consortium of leading Global Banks HSBC, BNP, ICICI, CITI,
 First Abu Dhabi Bank
- Global Auditors led by EY and Grant Thornton
- Rigorous Risk Management Principles of 6Cs Credit, Compliance,
 Currency, Compliant Capacity, Customer Dependency and Cost

Building a Tech-savvy PDS Platform



Digital, a key pillar of PDS as data & analytics will drive a synchronized function across geographies and verticals







Driving automation and operating efficiencies leveraging Robotic Process Automation/ AI.

Robust ERP implemented across the group driving operating synergies and single system of records.





Centralized Sourcing



3D Design, Sampling & Fit



Digital Supply Chain Management



Data Analytics



3D Design Model





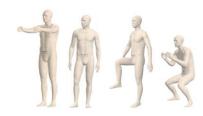
PLM - Range Plan





Digital Fit & Color





360 Showroom

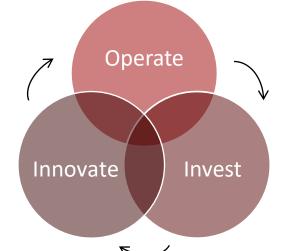


Digitized 18000+
designs (and on-going)
helping us deliver
"design as a service'
while allowing for more
efficient product
sourcing and planning.

PDS Venture Investments



Providing sourcing & manufacturing solutions for leading brands & retailers (PDS Platform)



We develop new partnerships and invest in businesses that fit the PDS vision, across

Fashion | Retail | Consumer Tech | Sustainability | Digital First Consumer Brands

We learn from our investment startups & implement the knowledge into the PDS system, to remain innovative & dynamic

- Disruptive technologies
- Circularity







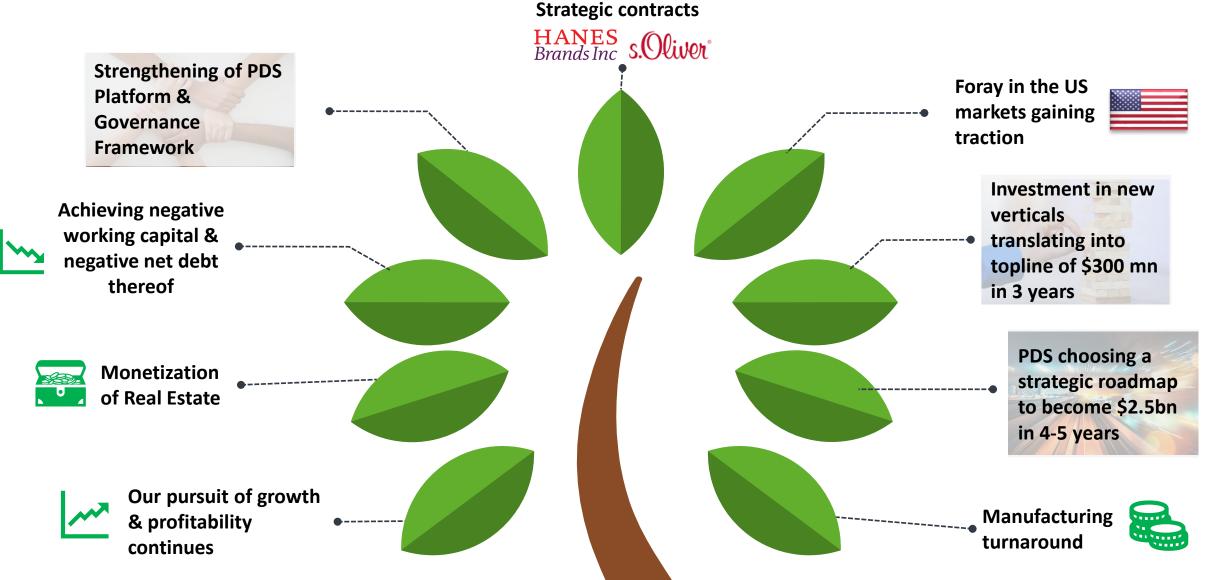




Key Takeaways for FY22

Key Takeaways for FY2021-22

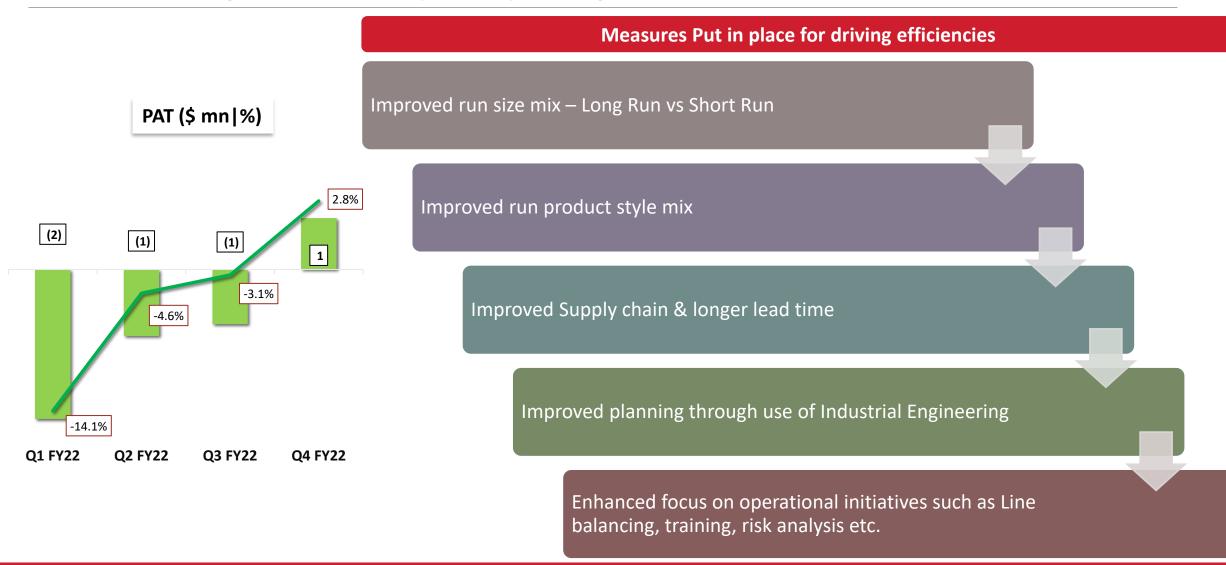




Manufacturing delivered profits Focus on achieving 5% PBT (over 2 years) by driving efficiencies









Gearing for a \$2.5bn enterprise over the next 4-5 years

Growth Opportunities for PDS



Opportunities in Sourcing



Retailers looking to work with financially stable suppliers with multiproduct & multi-geography capability



Banks are willing to fund growth for businesses with Strong Balance Sheet



Individual entrepreneurs are struggling with cash flows & working capital requirements



Supply Chain's ESG requirements/goal post are constantly evolving



Shift in industry dynamics (China +1), trade agreements and regulation fuelling disruption

Ways to capitalise Opportunities

Invest in motivated and ambitious Entrepreneurs,
 looking for growth on PDS Platform rather than exit

Don't want to pursue just M&A but acquire majority stake by infusing Growth and Strategic capital

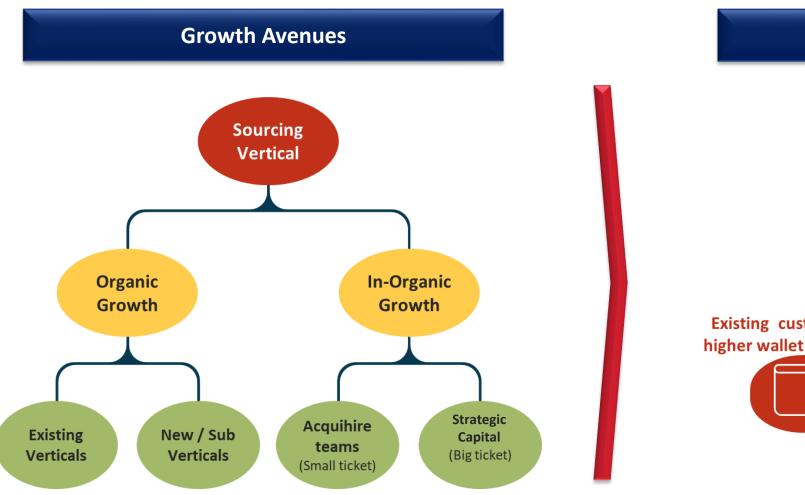
Provide strategic synergies and growth capital including working capital, global sourcing infrastructure, introduction to PDS customers and internal collaboration opportunities

Enabling growth to such Standalone business units struggling to survive or thrive due to reasons mentioned on left

PDS is not into acquiring businesses however we invest in Growth Opportunities

Growth Road Map and Key Drivers for the PDS Platform

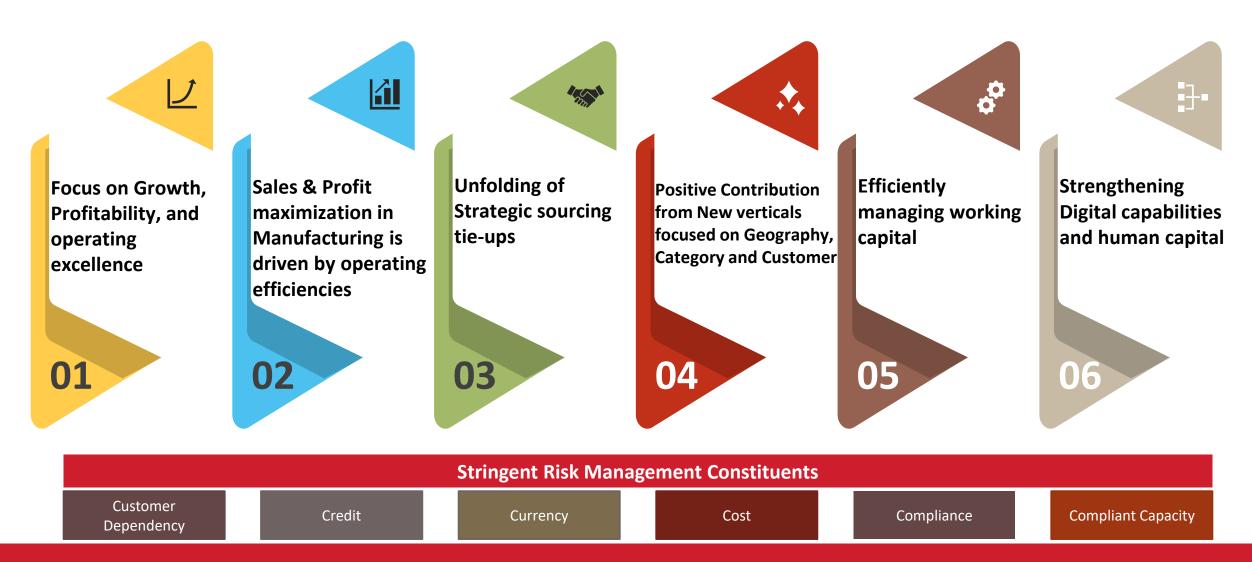






Building Blocks as PDS aspires to reach \$2.5bn over the next 4-5 years







Business & Financial Performance Overview

QUARTER AND FULL YEAR ENDED 31ST MARCH 2022

Key Financial Highlights for FY22





\$1,185mn

(₹8,828cr)

42% consolidated topline growth



\$39mn

(₹293cr)

97% increase in PAT



-ve **3** days

Vs +ve 5 days in Mar'21

Net Working Capital Days



-ve \$5mn

-ve (₹41cr)

Net Debt declined by \$14mn (₹101cr) since FY21



₹95.38

vs FY21 Full Year EPS of ₹32.37

Expansion in EPS



₹23.85

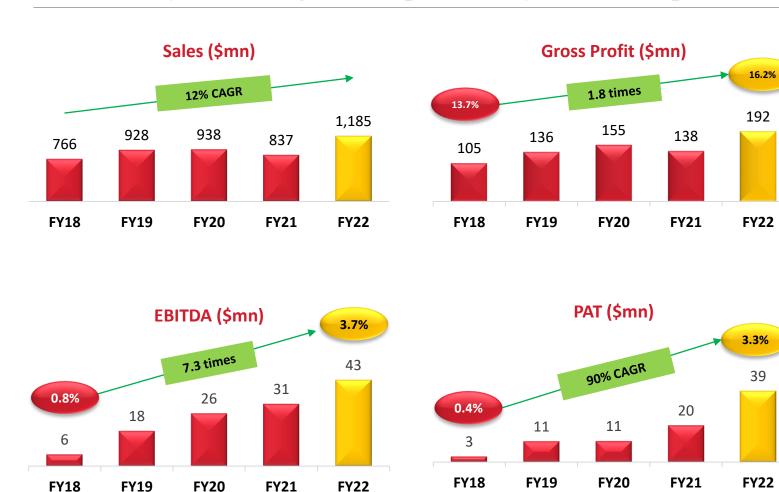
vs ₹15.75 in FY21

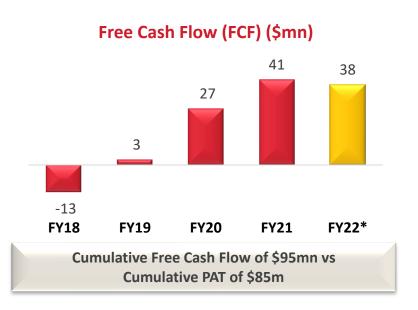
Dividend

Performance over the last 5 years



Consistently delivered growth & profitability and have reported best FY22 performance





Consolidated Profit & Loss



US\$ in mn, unless mentioned otherwise

Dankiaulana	Qua	rter 4		Growth	Quarter 3	Full	year
Particulars	FY22	FY21		(Y-o-Y)	FY22	FY22	FY21
Income from Operations	370	241		53%	298	1,185	837
cogs	314	197		59%	248	993	699
Gross Profit	56	44		26%	50	192	138
Gross Margin (%)	15.1%	18.3%		-325 bps	16.6%	16.2%	16.5%
Employee Expense	24	20		18%	21	83	56
% of Income from Operations	6.4%	8.2%		-189 bps	6.9%	7.0%	6.7%
Other Expenses	19	11		66%	15	66	52
% of Income from Operations	5.0%	4.7%		38 bps	5.2%	5.5%	6.2%
EBITDA	14	13		4%	14	43	31
EBITDA Margin (%)	3.7%	5.5%		-175 bps	4.5%	3.7%	3.7%
Depreciation	3	3		-7%	2	9	9
Other Income	3	1		108%	1	12	5
EBIT	14	12		19%	12	45	27
EBIT Margin (%)	3.8%	4.9%		-109 bps	4.0%	3.8%	3.2%
Finance Cost	1.5	0.7		106%	1	4	3
Profit Before Tax	12	11		13%	11	42	23
Tax Expenses	1	2		-44%	1	2	3
Profit After Tax	11	9	1	22%	11	39	20
PAT Margin (%)	3.1%	3.9%		-80 bps	3.6%	3.3%	2.4%

Key Highlights of performance:

Q4 FY22 vs Q4 FY21:

Growth (Y-o-Y)

42%

42% **39%**

-32 bps

49%

37 bps 27%

-64 bps

40% -5 bps

3%

129% **69%**

62 bps

8%

82%

-20%

97% 93 bps

- 1. Income from Operations increased by 53%
- EBITDA Margin were impacted by negligible PPE sales in Q4 FY22, the impact of new business in the gestation phase, ESOP costs, increased freight costs attributable to LDP business
- 3. PBT increased by 13% to \$12mn
- 4. PAT increased by 22%

FY22 vs FY21:

- 1. Income from Operations increased by 42%
- EBITDA increased by 40%; adjusting for ESOP costs the increase is 50% (translating into a 3.9% margin). Further, the margins also included the impact of new business, negligible PPE, and increased freight costs
- 3. PBT increased 82% to \$42mn
- 4. PAT increased 97% from \$20mn to \$39mn

Consolidated Balance Sheet



US\$ in mn, unless mentioned otherwise

	As on			
Particulars	31-Mar-22	31-Mar-21		
Non-Current Assets	104	81		
Current Assets	345	240		
Inventories	40	27		
Trade Receivables	188	124		
Cash and cash equivalents	61	40		
Other Bank Balances	27	19		
Other Current Assets	29	29		
Total Assets	448	321		
Total Equity	124	98		
Non-Current Liabilities	15	9		
Borrowings	0	0		
Other Non-Current Liabilities	15	9		
Current Liabilities	310	214		
Borrowings	82	67		
Trade Payables	207	122		
Other Current Liabilities	21	25		
Total Equity & Liabilities	448	321		

As on		
31-Mar-22	31-Mar-21	
15	14	
59	53	
77	63	
-3	5	
82	67	
-5	8	
	31-Mar-22 15 59 77 -3	

Working Capital & Leverage Ratios:

- In FY22, Net Working Capital Days declined by 8 days compared to FY21
- 2. Net Debt has decreased by \$14mn since FY21
- 3. With negative Net Debt, PDS operates at comfortable leverage ratios

Return to Stakeholders:

- 1. ROCE has increased to 38% vs 26% last year
- 2. ROE has increased to 31% vs 21% last year

Consolidated Cash Flow



US\$ in mn, unless mentioned otherwise

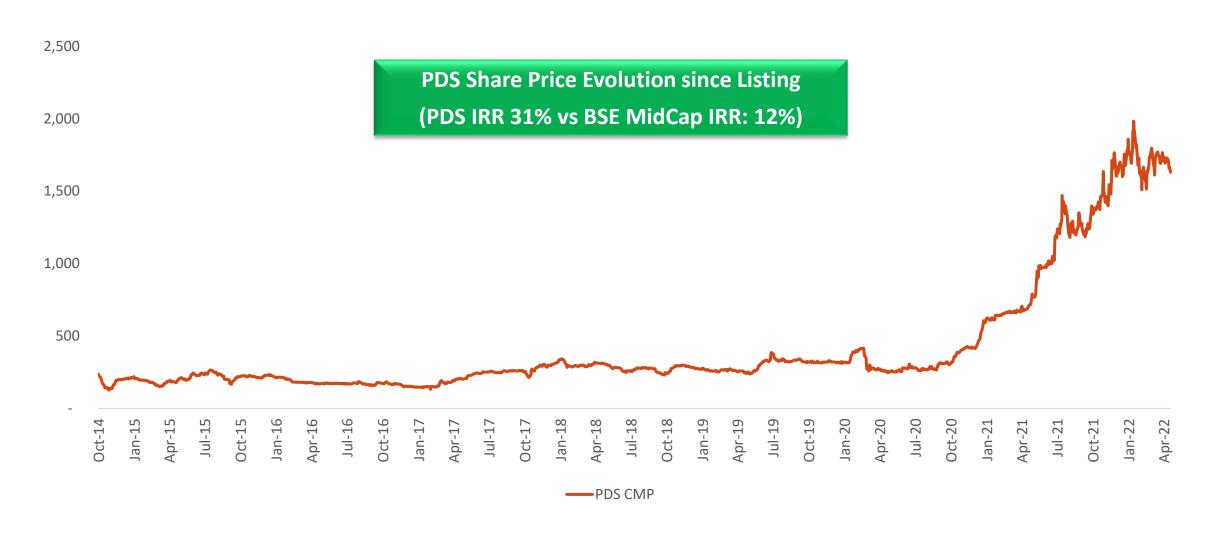
Double vilous	For the	For the Period		
Particulars	FY2021-22	FY2020-21		
A. Cash Flow from Operating Activities				
Profit before tax	41	23		
Depreciation and amortization expense	9	g		
Finance Costs	4	4		
Gain on sale of subsidiary	-5	-1		
(Increase)/Decrease in Net Current Assets & Others	5	10		
A. Total Cash Flow from Operating Activities	53	52		
B. Cash Flow from Investing Activities Capex	-6	-4		
Proceeds from disposal of real estate	-6 11	-2		
(Increase) / Decrease in bank deposits	-9	2		
Investments in Venture Tech & Treasury	-11	-10		
Investment in JVs & Subsidiaries & Others	-15	(
B. Total Cash Flow from Investing Activities	-30	-13		
(A+B) Total Cash Flow from Operating and Investing Activities	23	4:		

Deutleuleur	For the	Period
Particulars	FY2021-22	FY2020-21
C. Cash Flow from Financing Activities		
Proceeds from borrowings (net)	17	-35
Interest paid	-4	-4
Payment of dividend to equity shareholders	-5	0
Payment of dividend to non-controlling interests	-7	-6
Payment of principal portion of lease liabilities & Others	-3	-3
C. Total Cash Flow from Financing Activities	-3	-47
(A+B+C) Net increase / (decrease) in Cash and cash equivalent	20	-7
Foreign exchange fluctuation	1	-1
Add: Cash and cash equivalent at the beginning	37	46
Add: Bank overdraft	2	2
Cash and cash equivalent at the end	61	40



What PDS has achieved since listing?





Note: BSE Sensex and BSE MidCap XIRR calculated from October 2014 till 09 May 2022

35

Way Forward



Geographic Expansion

US is one of the top 5 apparel markets globally. Significant rise in North America Sales, currently at 16% of top-line. Potential to reach >20% over next few years

Strengthening team in US and leveraging the Group network for servicing customers

Focused on Australia New Zealand & Scandinavian countries

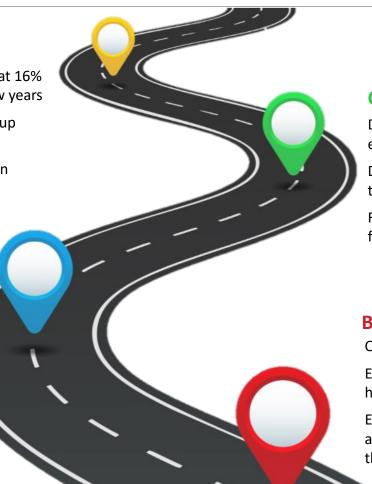
Margin & ROCE Expansion

Expansion of brands and licensing portfolio to drive margin accretion

Collaborating with retailers for the creation of inhouse brands

Focus on increasing efficiency in manufacturing will enable expansion of consolidated margin

Continue to monitor & optimize operating costs



Category Expansion

Deepening relationships with existing customers by expanding into new categories

Driving long term strategic exclusive partnerships through Sourcing as a Service

Focus on expanding in other categories like home fashion and activewear across geographies

Balance Sheet Optimization

Continue to operate on an asset-light model

Expansion in margins will enable PDS to generate a higher return on capital employed

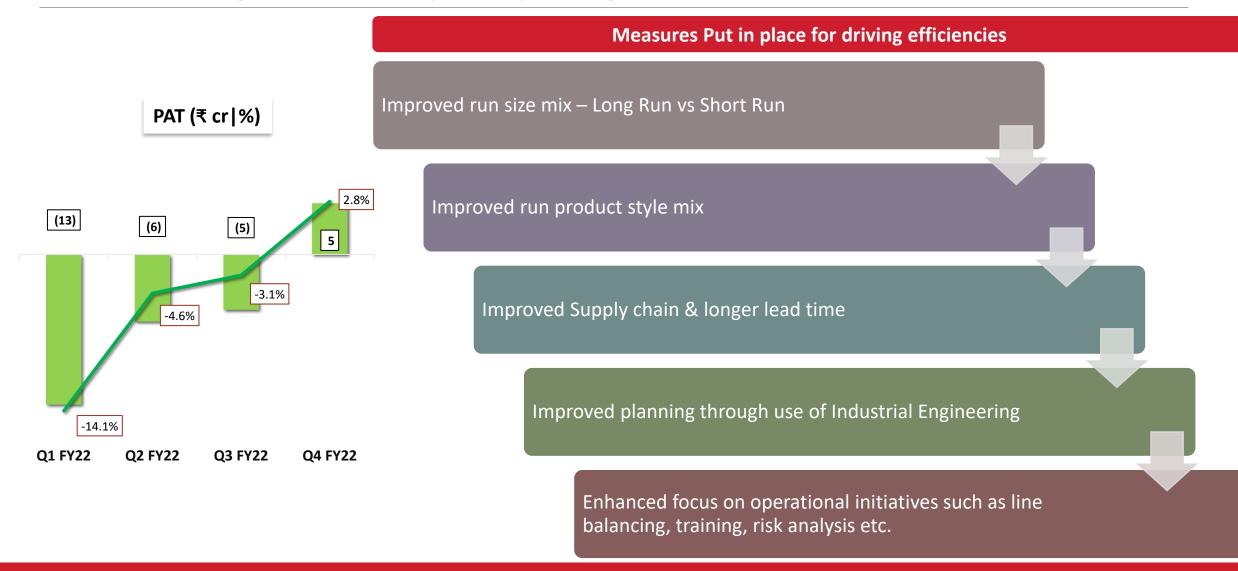
Explore opportunities in new age sustainability-focused, a tech-enabled business that will generate higher returns than PDS's cost of capital



Manufacturing delivered profits Focus on achieving 5% PBT (over 2 years) by driving efficiencies

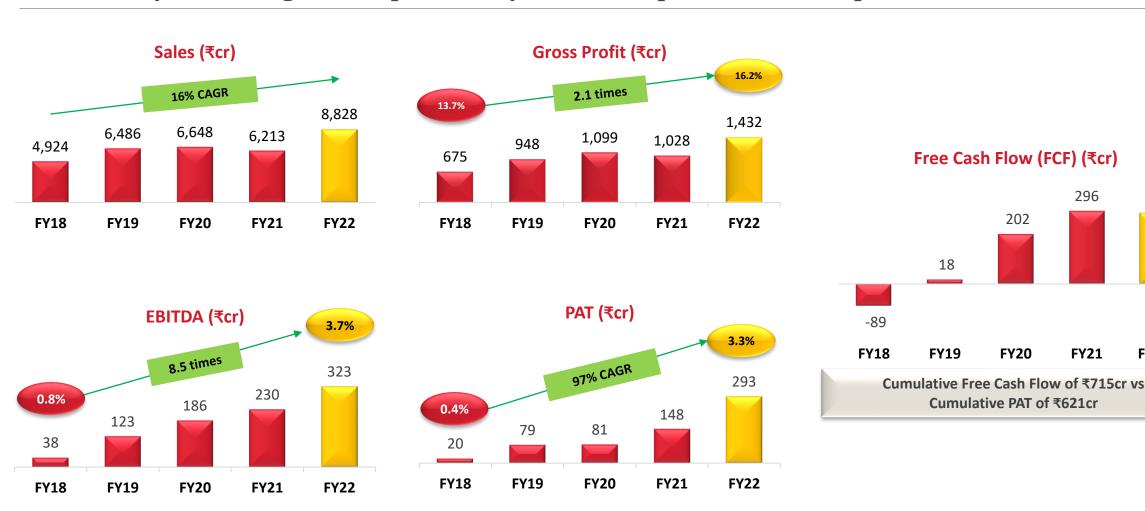






Performance over the last 5 years







Margin %

296

FY21

288

FY22*

Consolidated Profit & Loss



₹ in cr, unless mentioned otherwise

	Quar	ter 4	Growth	Quarter 3	Full	year	Growth
Particulars	FY22	FY21	(Y-o-Y)	FY22	FY22	FY21	(Y-o-Y)
Income from Operations	2,775	1,765	57%	2,232	8,828	6,213	42%
COGS	2,356	1,440	64%	1,861	7,396	5,185	43%
Gross Profit	419	325	29%	371	1,432	1,028	39%
Gross Margin (%)	15.1%	18.4%	-327 bps	16.6%	16.2%	16.5%	-32 bps
Employee Expense	177	146	21%	154	621	414	50%
% of Income from Operations	6.4%	8.3%	-191 bps	6.9%	7.0%	6.7%	37 bps
Other Expenses	140	82	72%	115	489	383	27%
% of Income from Operations	5.0%	4.6%	42 bps	5.2%	5.5%	6.2%	-64 bps
EBITDA	103	97	6%	101	323	230	40%
EBITDA Margin (%)	3.7%	5.5%	-178 bps	4.5%	3.7%	3.7%	-5 bps
Depreciation	19	20	-5%	17	70	68	3%
Other Income	21	10	115%	5	86	37	130%
EBIT	105	87	21%	89	339	200	70%
EBIT Margin (%)	3.8%	4.9%	-112 bps	4.0%	3.8%	3.2%	62 bps
Finance Cost	11	5	112%	5	28.0	25.7	9%
Profit before exceptional items and tax	94	81	15%	85	311	174	79%
Add: Profit/(Loss) of Associates	-1	0		0	-1	-4	
Add: Exceptional items	0	0		0	0	0	
Profit Before Tax	93	81	15%	85	310	170	82%
Tax Expenses	7	11	-43%	4	17	22	-20%
Profit After Tax	86	69	24%	81	293	148	97%
PAT Margin (%)	3.1%	3.9%	-83 bps	3.6%	3.3%	2.4%	93 bps

Key Highlights of performance:

Q4 FY22 vs Q4 FY21:

- 1. Income from Operations increased by 57%
- 2. EBITDA Margin were impacted by negligible PPE sales in Q4 FY22, the impact of new business in the gestation phase, ESOP costs, increased freight costs attributable to LDP business
- 3. PBT increased by 15% to ₹93cr
- 4. PAT increased by 24%

FY22 vs FY21:

- 1. Income from Operations increased by 42%
- EBITDA increased by 40%; adjusting for ESOP costs the increase is 50% (translating into a 3.9% margin). Further, the margins also included the impact of new business, negligible PPE and increased freight costs
- 3. PBT increased 82% to ₹310cr
- 4. PAT increased 97% from ₹148cr to ₹293cr

Consolidated Balance Sheet



₹ in cr, unless mentioned otherwise

	As on			
Particulars	31-Mar-22	31-Mar-21		
Non-Current Assets	787	594		
Current Assets	2,611	1,752		
Inventories	305	197		
Trade Receivables	1,421	910		
Cash and cash equivalents	460	293		
Other Bank Balances	205	137		
Other Current Assets	220	214		
Total Assets	3,398	2,346		
Total Equity	936	716		
Non-Current Liabilities	112	66		
Borrowings	0	2		
Other Non-Current Liabilities	112	64		
Current Liabilities	2,350	1,564		
Borrowings	623	488		
Trade Payables	1,566	892		
Other Current Liabilities	160	184		
Total Equity & Liabilities	3,398	2,346		

Particulars	As on		
Particulars	31-Mar-22	31-Mar-21	
Calculated basis 'annualized' P&L items			
Inventory Days	15	14	
Debtor Days	59	53	
Payables Days	77	63	
NWC Days	-3	5	
Total Debt	623	490	
Net Debt	-41	59	

Working Capital & Leverage Ratios:

- 1. In FY22, Net Working Capital Days by 8 days compared to FY21
- 2. Net Debt has decreased by ₹101 cr since FY21
- 3. With negative Net Debt, PDS operates at comfortable leverage ratios

Return to Stakeholders:

- 1. ROCE has increased to 38% vs 26% last year
- 2. ROE has increased to 31% vs 21% last year

Consolidated Cash Flow



₹ in cr, unless mentioned otherwise

	For the Period		
Particulars	FY2021-22	FY2020-21	
A. Cash Flow from Operating Activities			
Profit before tax	310	170	
Depreciation and amortization expense	70	68	
Finance Costs	28	26	
Gain on sale of subsidiary	-41	-4	
(Increase)/Decrease in Net Current Assets & Others	35	120	
A. Total Cash Flow from Operating Activities	402	379	
B. Cash Flow from Investing Activities			
Capex	-44	-27	
Proceeds from disposal of real estate	83	0	
(Increase) / Decrease in bank deposits	-68	15	
Investments in Venture Tech & Treasury	-85	-74	
Investment in JVs & Subsidiaries & Others	-115	2	
B. Total Cash Flow from Investing Activities	-229	-83	
(A+B) Total Cash Flow from Operating and Investing Activities	173	296	

Double up	For the Period	
Particulars	FY2021-22	FY2020-21
C. Cash Flow from Financing Activities		
Proceeds from borrowings (net)	127	-252
Interest paid	-27	-26
Payment of dividend to equity shareholders	-41	0
Payment of dividend to non-controlling interests	-55	-47
Payment of principal portion of lease liabilities & Others	-26	-21
C. Total Cash Flow from Financing Activities	-22	-347
(A+B+C) Net increase / (decrease) in Cash and cash equivalent	151	-50
Foreign exchange fluctuation & others	9	-5
Add: Cash and cash equivalent at the beginning	282	337
Add: Bank overdraft	17	11
Cash and cash equivalent at the end	460	293

